

Customize Your Underwriting: Become A Program Sponsor!

In addition to our underwriting packages, you can also sponsor a specific program on MAIN-FM. Options range from locally-produced music, cultural and public affairs programs to nationally-syndicated programs like The Thom Hartmann Show and Democracy Now! With our wide range of environmental, health, spirituality, arts, music, and public affairs programming, you can associate your business with a program guaranteed to appeal to your business demographic!

Show Sponsorship Rates

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| <p>Thom Hartmann Show</p> | <p>\$400 per month* or \$1,000 13 weeks</p> | <p>Program airs weekdays from noon to 3 p.m. 2 mentions at the top and bottom of each hour = 30 mentions per week.</p> | <p>Large banner link to your website on the MAIN homepage, MAIN-FM and Sustainable WNC</p> |
| <p>Democracy Now!</p> | <p>\$200 per month* or \$500 13 weeks</p> | <p>One-hour program airs weekdays 8 a.m., 6 p.m., and 2 a.m. 2 mentions at the top and bottom of each hour = 30 mentions per week.</p> | <p>Banner link to your website on the MAIN homepage, MAIN-FM and Sustainable WNC</p> |
| <p>News, Cultural, and Public Affairs Programs</p> | <p>\$50 per month or \$125 13 weeks</p> | <p>2 mentions per hour at top and bottom.</p> | |
| <p>Music Programs</p> | <p>\$50 per month or \$125 13 weeks</p> | <p>2 mentions per hour at top and bottom. Rate based on 3 hr. duration.</p> | |

* First month can be applied to qualify for 13-week sponsorship rate.



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